

## CG/LA Infrastructure Membership and Leadership Forum Event Sponsorship

Founded in 1987, CG/LA Infrastructure is the world's premier strategic infrastructure development platform, with a mission to create long-term value in the world's infrastructure markets, for people, projects, companies and countries. Leveraging CG/LA Infrastructure's proven track record of world class Strategic Infrastructure Leadership Forum events, thought leadership and expertise in the development of "Top 100" Infrastructure project lists, along with our unparalleled access to leaders from government, business and academia, CG/LA Infrastructure invites leading organizations to partner as a **Member** or as a **Leadership Forum Event Sponsor**.

### A. Membership (new for 2019)

In response to partners who have expressed an interest in creating a more strategic and comprehensive "365 day a year" engagement that leverages CG/LA Infrastructure activities, market intelligence, and unparalleled convening platform, **Membership** provides a tremendous value proposition and is offered at three levels: *Strategic; Regional; and Blueprint*.

**1. Strategic Membership**, at an annual cost of 100,000 USD per year, represents the highest level of engagement and visibility, and demonstrates the organization's commitment to world-class infrastructure development at the local, regional, global levels, including the opportunity to provide strategic guidance and advice on CG/LA Infrastructure's key activities. Strategic Membership will be limited to an exclusive community of 30 global organizations and includes the below benefits:

- **Recognition as a Strategic Member** with Platinum Level Event Sponsorship equivalent benefits at the Global Infrastructure Leadership Annual Forum plus any 2 additional Regional Infrastructure Leadership Forums.
- **Blueprint 2025 Membership** with all associated rights and benefits.
- **"Leadership Forum University" (new in 2019)**. Designed specifically to build capacity among project owners and developers (largely but not exclusively in the public sector), the Leadership Forum University is a series of workshops on infrastructure development topics held prior to each Infrastructure Leadership Forum. Strategic Members will have the exclusive opportunity both to participate and lead a workshop on a topic of their choice. Example session topics could include project leadership, "finding the right resources", talent management, and key technologies (internet of things, robotics, etc.).
- **VIP Priority Invitations (new in 2019)** to CG/LA Infrastructure meetings and roundtables that will take place throughout the year in political and financial capitals around the world including New York and Washington DC, Montreal and Ottawa, London, Geneva and key cities in Asia. These meetings were launched in 4Q 2018 with sessions in Geneva on the Belt & Road (joint with NDRC and UNECE) and in Washington DC on the new U.S. International Development Finance Corporation (joint with OPIC).
- **CG/LA "Strategic 100 Projects" CEO Advisory Board (new in 2019)**. The CG/LA Strategic 100 Project Lists, currently published annually and with versions focusing on the global, regional, and country specific project landscape, has been recognized as the definitive ranking of priority infrastructure project opportunities.

Strategic Members will receive priority and complimentary access to all Strategic 100 Project Lists. Additionally, Strategic Members are invited to join the “Top 100 Projects CEO Advisory Board” to provide input on the Top 100 methodology, screening, and selection, including serving as the Jury for ranking projects prior to publication.

- **CG/LA Project Steering Committee (new in 2019).** Leveraging CG/LA’s network of infrastructure experts across business, government, the multilateral development community, civil society, and academia, up to two topics will be explored annually and in depth to advance the infrastructure investment agenda. Strategic Members will be invited to join the Steering Committee providing input on topic selection, direction, and objectives.
- **Private Infrastructure Briefing (new in 2019).** CG/LA Infrastructure will provide Strategic Members with a customized private briefing for their executives and employees on the current state of infrastructure development, based on the CG/LA Strategic 100 Project Lists evaluation process and/or on CG/LA project topics.
- **VIP Membership with Curated Support (new in 2019).** GVIP is the most comprehensive online professional network for infrastructure leaders. With more than 3000 members across 103 countries and over 2000 project profiles, segmented by sector, budget, location, and phase of development, Strategic Members will receive complimentary access to all of GVIP’s features including personal curated support on specific project and expert network features.
- **Eligible to join the Blueprint 2025 National Infrastructure Performance Council (new in 2019).** Blueprint 2025 is CG/LA Infrastructure’s high profile bipartisan leadership coalition of industry CEOs and public-sector representatives focused on the U.S. marketplace. The “top person” executive of a Strategic Member “ is eligible to join the *Blueprint 2025 National Infrastructure Performance Council* that advises and shapes the overall strategy of Blueprint 2025 and its activities.

**2. Regional Membership**, at an annual cost of 60,000 USD per year, represents engagement and visibility at the regional level, and demonstrates the organization’s commitment to world-class infrastructure development at the local and regional levels. Regional Membership includes the below benefits:

- **Recognition as a Regional Member** with Platinum Level Event Sponsorship equivalent benefits at any two of the CG/LA Leadership Forums (Global or Regional).
- **Blueprint 2025 Membership** with all associated rights and benefits.
- **“Leadership Forum University” (new in 2019)**. Designed specifically to build capacity among project owners and developers (largely but not exclusively in the public sector), the Leadership Forum University is a series of workshops on infrastructure development topics held prior to each Infrastructure Leadership Forum. Strategic Members will have the exclusive opportunity both to participate and lead a workshop on a topic of their choice. Example session topics could include project leadership, “finding the right resources”, talent management, and key technologies (internet of things, robotics, etc.).
- **VIP Priority Invitations (new in 2019)** to CG/LA Infrastructure meetings and roundtables that will take place throughout the year in political and financial capitals around the world including New York and Washington DC, Montreal and Ottawa, London, Geneva and key cities in Asia. These meetings were launched in 4Q 2018 with sessions in Geneva on the Belt & Road (joint with NDRC and UNECE) and in Washington DC on the new U.S. International Development Finance Corporation (joint with OPIC).
- **CG/LA “Strategic 100 Projects” Priority Access (new in 2019)**. The CG/LA Strategic 100 Project Lists, currently published annually and with versions focusing on the global, regional, and country specific project landscape, has been recognized as the definitive ranking of priority infrastructure project opportunities. Regional Members will receive priority and complimentary access to all Strategic 100 Project Lists.
- **GViP Membership with Curated Support (new in 2019)**. GViP is the most comprehensive online professional network for infrastructure leaders. With more than 3000 members across 103 countries and over 2000 project profiles, segmented by sector, budget, location, and phase of development, Strategic Members will receive complimentary access to all of GViP’s features including personal curated support on specific project and expert network features.

**3. *Blueprint 2025 Membership***, at an annual cost of 30,000 USD per year, represents engagement and visibility with a specific focus on the United States. As high profile bipartisan leadership coalition of industry CEOs and public-sector representatives who promote increased infrastructure investment in the United States, the aim of the Blueprint 2025 platform is to support the United States *to be the most influential infrastructure country in the world, with the best infrastructure - across the board - and the most energetic, imaginative and competent firms on earth driving growth and innovation*. Blueprint 2025 Membership includes the below benefits:

- **Recognition as a Blueprint 2025 Member** at the Blueprint 2025 Leadership Forum with Blueprint 2025 Event Sponsorship equivalent benefits plus 2 additional complimentary passes (4 total).
- **VIP Priority Invitations (new in 2019)** to Blueprint 2025 private meetings and roundtables that will take place throughout the year, on average once per quarter, across the United States.
- **Participation in the Blueprint 2025 Membership Coalition**. Organized by the priority infrastructure market segments (e.g. airports, energy, ports, transit, water, intermodal), the Membership Coalition will provide a year-round platform for dialog, action, and results.

## **B. Leadership Forum Event Sponsorship**

Our Strategic Infrastructure Leadership Forum events offer tremendous value in marketing, branding, executive development, and business development. Event Sponsors are specific to each CG/LA Infrastructure Leadership Forum.

For the **Global and Regional Leadership Forums**, sponsorships are available at three levels: *Platinum* (\$30,000 USD per event); *Gold* (\$15,000 USD per event); and *Silver* (\$7,500 USD per event). For a full description of the benefits associated with each sponsorship, see Addendum B.

For the **Blueprint 2025 Leadership Forum**, sponsorships are available at two levels: *Blueprint 2025 Sponsorship* is available for \$15,000 USD and *Blueprint Technology Exhibitor* for \$7,500 USD. For a full description of the benefits associated with each sponsorship, see Addendum C.

**Addendum A**

**2019 CG/LA Leadership Forum Events**

March 26-28, 2019	12 <sup>th</sup> Global Infrastructure Leadership Forum	Montreal, Canada
May 7, 2019	3 <sup>rd</sup> Blueprint 2025 Infrastructure Leadership Forum	Washington, DC
July 29-30, 2019	17 <sup>th</sup> Latin America Infrastructure Leadership Forum	Brasilia, Brazil
October 15-16, 2019	11 <sup>th</sup> North American Infrastructure Leadership Forum	Detroit, MI
November 2019	European Infrastructure Leadership Forum	TBD

## **Addendum B**

### **Leadership Forum Event Sponsorship Descriptions**

Leadership Forum Event Sponsorships are specific to each CG/LA Leadership Forum event (Global and Regional), and are available at three levels: **Platinum, Gold, and Silver**.

#### **PLATINUM EVENT SPONSORSHIP [\$30,000 USD]**

Benefits include all Gold Event Sponsor benefits plus

- 2 additional Complimentary Passes [5 total]
- Discounts for Guests [20%]
- Opportunity to co-design a workshop
- Private on-site meeting room for use as a conference and bilateral meeting room
- 2-page policy piece related to infrastructure to be included in the Forum Digital Book

#### **GOLD EVENT SPONSORSHIP [\$15,000 USD]**

Benefits include all Silver Event Sponsor benefits plus

- 2 additional Complimentary Passes [3 total]
- Discounts for Guests [10%]
- Moderate a project panel, subject to availability
- Panelist on a Forum Workshop
- Planning meeting with CG/LA leading up to the Forum to identify key project targets and companies to invite and confirm for the Forum

#### **SILVER EVENT SPONSORSHIP [\$7,500 USD]**

- 1 Complimentary Pass
- VIP and priority invitations to the Boardroom Program, a series of private “boardroom style” leader level discussions held in parallel during the Forum program (e.g. VIP private dinner with key businesses, executive decision-makers and public policy officials, private invite-only CEO breakfast, etc.). *\*New in 2019*
- Access to Partners Lounge for private meetings and as a private quiet working area. *\*New in 2019*
- Ad in Forum Book, distributed to all participants
- Discount for guests [5%]
- Exhibitor booth space to showcase products and services
- Branding: Hyperlink to Firms website, and recognition in mailings to CG/LA’s +100,000 executive database, hyperlinked logo & organization’s description on Forum website, and logo on all event signage, banners & badges

## **Addendum C**

### **Blueprint 2025 Event Sponsorship Descriptions**

**Blueprint 2025 Leadership Forum** sponsorships are available at two levels: **Blueprint 2025** and **Technology Exhibitor**.

#### **BLUEPRINT 2025 EVENT SPONSORSHIP [\$15,000 USD]**

- 2 Complimentary Passes to the Blueprint 2025 Leadership Forum
- Invitations to all VIP activities that will take place at the Blueprint 2025 Leadership Forum (e.g. traditional VIP dinner)
- Access to Partners Lounge for private meetings and as a private quiet working area. *\*New in 2019*
- Ad in Forum Book, distributed to all participants
- Discount for guests [10%]
- Exhibitor booth space to showcase products and services
- Branding: Hyperlink to Firm's website, and recognition in mailings to CG/LA's +100,000 executive database, hyperlinked logo & organization's description on Forum website, and logo on all event signage, banners & badges

#### **BLUEPRINT 2025 TECHNOLOGY EXHIBITOR [\$7,500 USD]**

- 2 Complimentary Passes to the Blueprint 2025 Leadership Forum
- Access to Partners Lounge for private meetings and as a private quiet working area. *\*New in 2019*
- Ad in Forum Book, distributed to all participants
- Discount for guests [10%]
- Exhibitor booth space to showcase products and services
- Branding: Hyperlink to Firm's website, and recognition in mailings to CG/LA's +100,000 executive database, hyperlinked logo & organization's description on Forum website, and logo on all event signage, banners & badges