



Leading global infrastructure advisory group seeks a **Marketing Intern** for its McPherson Square office.

***Responsibilities:***

You will report directly to the Marketing & Communications Coordinator and assist with digital campaigns for three lines of business at CG/LA: the Leadership Forum Series, Blueprint 2025, and GViP. This includes:

- Draft and finalize marketing materials for CG/LA (print and digital)
- Collect social, web and email analytics and draft monthly reports
- Research industry events for competitive analysis
- Generate and monitor content for Twitter and LinkedIn
- Assist Coordinator with website maintenance
- Assist Coordinator with weekly email newsletter
- Manage content calendar
- Assist Coordinator with leadership forum planning

***Qualifications:***

- Undergraduate student majoring Marketing, Advertising, Public Relations, or Communications. Political Science minor is a plus.
- Capacity to operate and interact with high-level executives
- Ability to work independently and in a group setting
- Exceptional oral and written communications skills
- Experience creating content in free or paid platforms (Canva, Piktochart, Adobe Suite)
- Familiar with building out landing pages
- Must be highly organized, detailed oriented, self-motivated and able to work in a dynamic and fast paced environment

***About You:***

- Excited to work in Washington, DC for the summer
- Passionate about Marketing, Advertising, Graphic Design, or Communications
- Eager to learn and develop new skills
- Loves free coffee and free lunches
- Ready to learn more about Infrastructure

***About us:***

Founded in 1987, CG/LA Infrastructure is a purpose-driven organization that creates long-term value in the world's infrastructure markets. The ultimate objective is to accelerate infrastructure development in an efficient and effective manner that benefits all key stakeholders, including the local community and taxpayers, governments, business, project originators/owners, and investors. CG/LA Infrastructure accomplishes its mission through three core activities: its globally recognized Infrastructure Leadership Forum Series and corresponding digital interaction platform GViP; intelligence, rankings & analysis of market demand as exemplified by CG/LA Infrastructure's Strategic 100 Infrastructure Project Reports; and special projects.



***Special Note:***

We are looking for two interns that would balance out each other. If you have strong web skills but want to learn more about design, don't be afraid to apply. Depending on the qualifications, we are open to extending a full-time offer at the end of the summer.

***Compensation:***

Depending on qualifications. We do offer class credit.

***Start Date:***

2<sup>nd</sup> or 3<sup>rd</sup> week of May.

***How to Apply:***

Interested candidates should send a resume and a cover letter to [parker@cg-la.com](mailto:parker@cg-la.com) noting **Marketing Intern** in the subject line.

Thank you for your interest in becoming an intern for CG-LA Infrastructure. For more information about us visit <http://www.cg-la.com/>.