

# LEADERSHIP FORUM UNIVERSITY

## MONDAY, MARCH 25

VENUE: ARUP, 1 PLACE VILLE MARIE BUREAU 3270, MONTREAL

Designed specifically for project owners and developers, the Leadership Forum University brings together the sharpest minds in the infrastructure industry. Experts and project alumni deliver seminars, share best practices, and discuss proven solutions and upcoming trends so that owners can build knowledge and capacity across the project development lifecycle, as well as share their own successes and challenges.

2:00 pm - 2:30 pm

### Welcome and Introductions

2:30 pm - 3:30 pm

### Strategic Leadership – What it Takes to Build a World-class Project

On one level, infrastructure projects are an amalgamation of fiendish technical challenges. At the same time, the most brilliant engineering is just one of many ingredients required in order to deliver a successful project. Using concrete examples, participants will explore innovative ways of using strategic leadership to overcome challenges spanning the domains of political backing and stakeholder buy-in, permitting, finance, design and delivery.

3:30 pm - 4:00 pm

### COFFEE BREAK

4:00 pm - 5:00 pm

### Making Projects Work – Value Capture

With many public-sector budgets more stretched than ever, land value capture offers the promise of an equitable, budget-neutral means of financing projects by capturing a share of the resulting increase in adjacent land value. In practice, there are multiple methods to select from, and regulatory and other hurdles to overcome. Through a series of case studies, we will explore how to navigate the value capture landscape and succeed.

5:00 pm - 6:00 pm

### Measure What Matters – Measuring and Communicating the Benefits of Infrastructure Investment, One Project at a Time

How can it be that the world is awash with capital, yet infrastructure investment remains stuck in a stalemate? Part of the answer lies in the credibility gap between infrastructure advocates on the one hand, and citizens and their leaders on the other hand. How can project owners use metrics to quantify benefits more meaningfully, and engage citizens as stakeholders?

6:30 pm - 8:30 pm

### Dinner

The dinner recognizes project owners from around the world, and gives them a chance to discuss their projects in an informal setting with CEOs and thought leaders from the Global and Montreal infrastructure communities.