



# 17th Latin American Infrastructure Leadership Forum

## Creating Long Term Strategic Value, Designing and Building Great Projects

WHEN: JULY 31ST - AUGUST 1ST, 2019  
WHERE: BRASILIA, BRAZIL

The 17th Annual Strategic Infrastructure Leadership Forum is a platform for identifying and developing projects critical to Brazil's growth, and to Latin America's growth. We bring expertise - leaders from engineering/construction, technology, finance, services, public policy - from around the world, to focus on strategic projects presented by their owners. This year's Strategic 100 list contains nearly \$200 billion in projects, with more than \$100 billion coming from Brazil. We address Best Management Practices, particularly in the Amazon, for mega-projects. And we highlight critical, transformational, technologies from our members, our sponsors, and you!

## PROGRAM

*\* awaiting confirmation*

### JULY 31, 2019

8:30 AM–12:30 PM

**USAID's Amazon Best Socio-Environmental Practices Activity Workshop (invite-only)**

12:30 PM–1:00 PM

**Forum Registration and Light Lunch**

1:00 PM–1:45 PM

**Brasil**

**Welcome Plenary**

The 17th Latin American Infrastructure Leadership Forum, under the overall theme of Creating Long-Term Strategic Value: Designing and Building Great Projects, will focus on three sub-themes critical for Latin American infrastructure development: Strategic Projects, Transformative Technology, and Megaproject Best Management Practices. What challenges and opportunities does the region face in 2019?

Special Remarks:

- **Diogo Mac Cord de Faria**, Secretary of Infrastructure Development, Special Secretariat of Productivity, Labor and Competitiveness – Ministry of Economy, Federal Government of Brazil
- **Jai Nair**, Acting Economic Counselor, Embassy of the United States of America, Brasilia

Welcoming Remark:

- **Ibaneis Rocha Barros Junior**, Governor, Federal District of Brasilia

Moderated By:

- **Norm Anderson**, Chairman & CEO, CG/LA Infrastructure

1:45 PM–2:45 PM  
**Brasil**

### **Sharing the Benefits: Building Consensus in Local Communities**

Many infrastructure projects hold the potential for enormous benefits for users, yet their progress is hampered by a lack of community support. If we are to dramatically increase investment in Latin American infrastructure, how do we put the benefits front and center — job creation, business creation, mobility, health, new business attraction, etc.? What are the strategies for building consensus in local communities, and particularly indigenous communities?

Discussion Leaders:

- **Theo Nery**, Partner, Torus Consulting
- **Uirá Cavalcante Oliveira**, Support Secretary of Environmental Licensing and Expropriations, PPI
- **Greg Bracci**, Vice President, Americas, EMS Bruel & Kjaer
- **Gabriel Quijandría**, Vice Minister of Strategic Development of Natural Resources, Ministry of Environment, Peru

Moderated By:

- **Clifford Young**, President of Public Affairs, IPSOS

1:45 PM–2:45 PM  
**Porto Seguro**

### **Latin American Infrastructure Overview**

What do the coming years hold in terms of infrastructure investment in Latin America? Which markets and sectors are likely to see the greatest investment? What are the likely trends influencing funding mechanisms, project scale, and beyond? Discussion Leaders will share their perspectives, using CG/LA's Strategic 100 Latin American Infrastructure Projects to cast those trends into relief.

Discussion Leaders:

- **Renan Essucy Gomes Brandão**, Secretary, Brazil Investment Partnership Program (PPI)
- **Karla Fernandes**, Head of Capital Markets, TMF
- **Ricardo Wernikoff**, Oracle

Moderator:

- **Anand Hemnani**, Chief Investment Officer, CG/LA Infrastructure

2:45 PM–3:15 PM

### **Coffee Break**

3:15 PM–4:15 PM  
**Brasil**

### **Infrastructure Investments — Risk vs Reward**

Infrastructure investments offer opportunities for steady returns over a long-time horizon, but do not always match the risk–reward profile being sought by private investors. What innovative approaches to risk mitigation are emerging in order to crowd in more private-sector investment? Learn about the B2 Infra credit fund recently launched by IDB and BNDES in Brazil, the recommendations from the recently launched World Economic Forum/IDB Report “Improving Infrastructure Financing in Brazil”, as well as other successful approaches.

Discussion Leaders:

- **João Auler**, Executive Director, UBS
- **Helena Cristina Dill**, Advisor, SPPI, Brazil Investment Partnership Program (PPI)
- **Andre Dabus**, Director of Infrastructure, Marsh

Moderated By:

- **Alex Wong**, President, CG/LA Infrastructure

3:15 PM–4:15 PM

*Porto Seguro*

### **Impact of Technology on Infrastructure Development**

New technologies are reshaping both the supply and demand sides of infrastructure. At the same time as the Internet of Things and smart grids are influencing demand for mobility and energy, for example, drones, robotics and 3D printing are reducing the risk and cost involved with project delivery. How can infrastructure leaders position themselves for success in the new era?

Discussion Leaders:

- **Christian Contreras**, Geographical Engineer, The Nature Conservancy, and Professor in Geography and Environmental Geomatics, National Agrarian University La Molina
- **Rick Cassidy**, Vice President, Building Solutions Global Business Development, Hexagon Geosystems
- **Bruno Mega**, Master Principal Consultant, Oracle Construction and Engineering

Moderated by:

- **Dimmi Amora**, Founder and Editor-in-Chief, Agência Infra

4:15 PM–5:15 PM

*Brasil*

### **Channeling Private Capital to Accelerate Infrastructure Project Development**

Governments across Latin America are seeking ways to deliver infrastructure projects given constraints on raising capital and the need to reduce their debt burden. One option is to partner with the private sector to lease existing assets or sell concessions for new construction. What mechanisms are available and when are they appropriate?

Discussion Leaders:

- **Fabiana Reppucci**, President, CCI Concessões e Construções de Infraestrutura S.A., Chairman of the Board for Public Private Partnership - Ribeirão das Neves Prison Complex - MG
- **Gabriela Engler**, Executive Secretary, Subsecretariat of Partnerships, Government of the State of São Paulo
- **Otto Luiz Burlier**, Secretary, Investment Partnership Program (PPI)
- **Helcio Tokeshi**, Partner, IG4 Capital
- **Priscilla Huttenlocher**, Head of Business Development, CCR Airports

Moderated By:

- **Luiz Arruda**, Partner, Prospectiva Consulting

4:15 PM–5:15 PM

*Porto Seguro*

### **Building a Pipeline of Great Projects**

"The issue isn't money, it's finding the right project": all too often, the lack of a solid pipeline of projects is cited as the roadblock to investment. What initiatives are underway in order to improve the quality, and quantity, of infrastructure project preparation?

Discussion leaders:

- **Juan Quirós**, President, SP Negócios (Agência de Promoção de Investimentos e Exportações da Cidade de São Paulo)
- **Dyogo Henrique de Oliveira**, President, Associação Nacional das Empresas Administradoras de Aeroportos (ANEAA)
- **Thiago Costa Monteiro Caldeira**, Transportation Secretary, Brazil Investment Partnership Program (PPI)

Moderated By:

- **João Negrini Neto**, Partner, Dal Pozzo Law Firm

5:15 PM–6:00 PM  
**Brasil**

### **Brasilia's New Vision - Strategic Projects for Long-Term Growth**

Brasilia's dynamic new Governor, Ibaneis Rocha Barros Junior, and his government have a strategic vision for the Federal District of Brasilia that is ambitious, transformative and doable. Strategic projects will be presented across a range of areas, including:

1. **Paulinia to Brasilia Natural Gas Pipeline**
2. **Implementation of Light Weight Vehicle W3**
3. **BioTIC Innovation Park**
4. **Production of Water System Corumba**
5. **New North Exit of Transportation Corridor**
6. **Privatization of Companies CEB**
7. **Privatization of Companies CAESB**

Moderated By:

- **Paco Britto**, Vice Governor, Federal District of Brasilia
- **Ruy Coutinho**, Secretary for Economic Development, Federal District of Brasilia

5:15 PM–6:00 PM  
**Porto Seguro**

### **Transforming Public Infrastructure Project Management through Technology and Innovation**

Public Infrastructure construction is based on complex projects involving hundreds of collaborating organizations that need to establish specific processes, techniques and tools to ensure success and meet their economic and social development goals for a country, state, municipality or region. In this session we will discuss how emerging and disruptive technologies are revolutionizing the way infrastructure projects are planned, executed and controlled, as well as see real examples of their application in governments such as South Africa and Puerto Rico and public and private companies in Latin America region.

**ORACLE®**  
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and Engineering

Discussion leaders:

- **Bruno Mega**, Master Principal Consultant, Oracle Construction and Engineering

6:00 PM–8:00 PM  
**Foyer 3**

### **Welcome Reception**

*Hosted by Banco de Brasília*

*Special Remarks:*

- **Paulo Henrique Costa**, President, BRB

  
BANCO DE BRASÍLIA

## AUGUST 1, 2019

7:45 AM–9:00 AM  
**Brasil**

### **Breakfast Session: Venezuelan Reconstruction – The Infrastructure Perspective**

*The session is sponsored by IPSOS Public Affairs*

This session brings leading public and private sector executives together to focus on 20 projects critical to Venezuelan reconstruction, including projects in:

- Water & Sanitation (e.g. Caracas water system)
- Electricity Generation & Distribution (e.g. Guri Hydropower project)
- Oil & Gas (e.g. Recovery of Production in the Orinoco Belt)
- Transportation (e.g. bus system recuperation)
- Ports & Logistics (e.g. Jose Port Modernization)

Special Remarks:

- **Wilbur Ross**, Secretary of Commerce, United States of America

Discussion Leaders:

- **Marcos Troyjo**, Deputy Minister of the Economy, Federative Republic of Brazil
- **Mark Polyac**, Senior Vice President, Ipsos Public Affairs
- **Luis Lugo**, Senior Vice President & Regional Manager Southeast U.S. & Latin America, Hill International

Moderated By:

- **Norman Anderson**, Chairman & CEO, CG/LA Infrastructure

9:00 AM–10:00 AM  
**Brasil**

### **Best Management Practices Activity for Megaprojects: Oil & Gas and Mining**

In the Amazon region, several megaprojects are underway to extract oil, gas and metals. What are the best management practices to develop and manage the infrastructure required to support these projects while benefiting all stakeholders?

Discussion Leaders:

- **John Freddy Palacios**, Universidad de Santander, Colombia
- **Hubert Borja**, Director, PWES, Colombia
- **Diego Forero**, Director, Ecotech Advisors, Colombia
- **César Zarate**, Operation Managers, Wattle, Colombia

Moderated By:

- **Alex Wong**, President, CG/LA Infrastructure

9:00 AM–10:00 AM  
**Porto Seguro**

### **Best Management Practices for Megaprojects: Energy and Remediation**

The megaprojects planned for the Amazon region promise to unlock vast opportunities and positive transformation. What sources, tools, methods, and technologies can help to deliver these projects while minimizing impacts?

Special Remarks:

*Disaster Recovery Projects & Project Management - Best Practices*

- **Luis Lugo**, Senior Vice President & Regional Manager Southeast U.S. & Latin America, Hill International

Discussion Leaders:

- **David Andresen**, Co-founder and Director of the Board, PI energy, United States
- **Diego Echeverri**, Lamor, Peru
- **Willem Vriesendorp**, General Manager – Water Treatment, Cleanteq, Australia
- **Pedro Pino**, Technologies' expert, PEK Technologies, Brazil

- **Goret Pereira Paulo**, Director of the Research Network, Fundação Getulio Vargas - FGV

Moderated By:

- **Marcos Ganut**, Managing Director, Capital Projects & Infrastructure, Alvarez & Marsal Brazil

10:00 AM–10:15 AM  
**Brasil**

**The U.S. Government and Equity Investment - \$60 Billion in Dry Powder, Starting Now**

The U.S. government recently approved the Build Act, creating the International Development Finance Corporation, with \$60 billion in equity to invest in projects around the world.

Keynote Presentation:

- **Kristie Pellecchia**, Senior Advisor, Head of Western Hemisphere, OPIC

Introduced By:

- **Norm Anderson**, Chairman & CEO, CG/LA Infrastructure

10:15 AM–10:45 AM

**Break**

10:45 AM–11:00 AM  
**Brasil**

**Brazil Special Message**

Special Remarks:

- **Sergio Segovia**, President, Apex-Brasil

11:00 AM–12:00 PM  
**Brasil**

**The Top Strategic Infrastructure Projects in Latin America**

Hear the latest developments on the key projects that are critical for dramatically increasing national and regional competitiveness across Latin America. These projects are game changers, either because of their magnitude, or their replicability. These are the projects that are the highest ranked projects in CG/LA Latin American Strategic 100 list, critical for job creation, business development, long-term investment, and the critical inputs that citizens demand, mobility and health, along with opportunities.

Projects:

- **Norte-Sul Railway**, Maryane da Silva Figueiredo, Construction Superintendent, VALEC
- **Interoceanic Corridor Guatemala**, Enrique Catalan, Corporate Management Director, SIGSA
- **Eco Estrela**, Piotr Maj, Head of Project Management, Gremi International SARL
- **Ferrogrão Railroad**, Thiago Costa Monteiro Caldeira, Secretary, Brazil Investment Partnership Program (PPI)

Moderated By:

- **Anand Hemnani**, Chief Investment Officer, CG/LA Infrastructure

12:00 PM–1:00 PM  
**Brasil**

**Luncheon Keynote: Promoting Competitiveness in the Americas**

*Memorandum of Understanding Signing - Strategic Infrastructure Investment Between the Federative Republic of Brazil and the United States of America*

Keynote Address:

- **Wilbur Ross**, Secretary of Commerce, United States of America

Moderated By:

- **Norman Anderson**, Chairman & CEO, CG/LA Infrastructure

1:00 PM–1:15 PM  
*Brasil*

#### Oracle Project of the Year Awards

- Strategic Project of the Year
- Engineering Project of the Year
- Finance Project of the Year
- New/Green Project of the Year
- Job Creation Project of the Year

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and Engineering

Moderated By:

- **Chris Petersen**, Senior Vice President, Oracle Construction and Engineering
- **Ricardo Wernikoff**, Senior Director, Latin America, Oracle Construction and Engineering

1:15 PM–2:15 PM  
*Brasil*

#### Partnership Opportunities with the U.S. Government

Infrastructure development ranks highly as a priority for the U.S. Government in its development support to Latin America. What are the plans of the key U.S. agencies in the region, and how can cities, states and countries best partner with them?

Discussion Leaders:

- **Kristie Pellecchia**, Senior Advisor, Head of Western Hemisphere, OPIC
- **Gabrielle Mandel**, Country Manager, Brazil and Paraguay, USDA

Moderated By:

- **Isaac Taylor**, Director, CG/LA Infrastructure

1:15 PM–2:15 PM  
*Porto Seguro*

#### Smart Cities

Today's smart cities benefit from smart water metering, high-speed, green urban mobility, LED street lighting, and Internet of Things-enabled decision-making, making them more efficient while empowering consumers. What represents the next frontier of the smart city, and what challenges stand in the way?

Discussion Leaders:

- **Thomaz Assumpção**, CEO and Founder, Urban Systems
- **Thiago Ribeiro**, Municipal Secretary of Strategic Partnerships, Governo do Município de Porto Alegre
- **Rick Cassidy**, Vice President, Building Solutions Global Business Development, Hexagon Geosystems
- **Marcus Coester**, CEO, Aeromovel
- **Adelson Rosenberg Coelho**, Sao Paulo City Government

Moderated By:

- **Gustavo Palhares**, Managing Partner, Huer Concessões

2:15 PM–3:15 PM  
*Brasil*

#### Project Panel: Rail

These projects are some of the most imaginative and transformative in Latin America, moving people as well as goods quickly and safely between cities, or from point to point and on the outskirts of major cities. Hear the latest developments and partnership/investment opportunities.

Projects:

- **Center West Integration Railway**, Marcos Aires Albuquerque Santos, Superintendent of Projects, VALEC
- **Metro Lines 8 and 9 PPP**, Gabriela Engler, Executive Secretary, Subsecretariat of Partnerships, Government of the State of São Paulo



- **Intercity Train Concession**, Gabriela Engler, Executive Secretary, Subsecretariat of Partnerships, Government of the State of São Paulo
- **Expansion of the Federal District Metro**, Handerson Cabral Ribeiro, Secretary of Transport and Mobility, Government of the Federal District

2:15 PM–3:15 PM

**Porto Seguro**

**Project Panel: Airports**

Airport projects present tremendous investment potential for the private sector, buoyed by rising global demand for transporting both passengers and goods by air. At the same time, the pipeline of major airport projects is not keeping pace with demand in several regions of the world. This session brings together sector experts and project owners to discuss the critical topic of financing.

Projects:

- **6th Round of Airport concessions (South, Central, and North Blocks)**, Alceu Justus Filho, Director, Brazil Investment Partnership Program (PPI)
- **Hortênsias Airport**, Paulo Tomasini, Secretary of Governance, Planning and Management, City of Canela – RS; Germano Eduardo Becker Junges - Deputy Secretary of Governance, Planning and Management, City of Canela RS
- **Airport Logistics Hub**, Representative from the Federal Government of Brasilia

Moderated By:

- **Priscilla Huttenlocher**, Head of Business Development, CCR Airports

3:15 PM–3:30 PM

**Break**

3:30 PM–4:30 PM

**Porto Seguro**

**Project Panel: Surface Transportation and Logistics**

These projects are some of the most critical projects globally. Linking communities and nations, the projects present significant private investment opportunities for a number of industries. Often, these projects break physical barriers and create new pathways to develop business in uncharted territories, supporting supply chains through new corridors. The panel will showcase a variety of transportation and logistics upgrades looking for reliable private-sector partners to execute.

Projects:

- **Container Terminal at Suape Port**, Ana Luiza Becker Salles, Secretary, Brazil Investment Partnership Program (PPI)
- **Paulo Lopes to São João do Sul Highway (BR-101/SC)**, Renan Essucy Gomes Brandão, Secretary, Brazil Investment Partnership Program (PPI)
- **Transbrasilvia Highway**, Luiz Ronaldo Cherulli, Secretary of Special Projects, Government of the Federal District
- **Litoral Lot Road**, Gabriela Engler, Executive Secretary, Subsecretariat of Partnerships, Government of the State of São Paulo
- **Piracicaba-Panorama Lot Road**, Gabriela Engler, Executive Secretary, Subsecretariat of Partnerships, Government of the State of São Paulo

Moderated By:

- **Fatima Goncalves**, Director of Business Development, Trimble

4:30 PM–5:30 PM

**Porto Seguro**

**Project Panel: Energy and Water**

Globally, demand for energy continues to rise, sparking projects in both oil and gas and power generation. Water is a critical resource for municipal users, industrial purposes and energy development, and is often overlooked as a means of ensuring health and economic development. This session will showcase leading opportunities in these sectors,



as well as the innovation and leadership behind them. The projects represent immediate opportunities with strategic impact.

Projects:

- **Brasilia Integrated Management of Solid Waste**, Antonio Carlos Dourado Barros da Rocha, Secretary of Special Projects, Government of the Federal District of Brasilia
- **Consortio Comares Solid Waste PPP**, Manoel Renato Machado Filho, Director, Brazil Investment Partnership Program (PPI)
- **Federal District Public Lighting Project**, Eduardo Amaral Silveira, Secretary of Special Projects, Government of the Federal District of Brasilia
- **Porto Alegre Public Lighting PPP**, Thiago Ribeiro, Infrastructure Secretary, City Government of Porto Alegre
- **Auction of 10 Transmission lines (No. 2/2019) - PPI**, Odenir Jose dos Reis, Special Advisor, Brazil Investment Partnership Program (PPI)
- **Tire Recycling Waste-to-Energy Plants in Sao Paulo**, Luis Martinez, CEO, Lixo Verde

Moderated By:

- **Fernando S. Marcato**, Executive Partner, GO Associados

5:30 PM–8:00 PM  
**Brasil**

**Private Meetings Reception: Pre-Scheduled Private Meetings - Projects Owners, Sponsors, Members**

The highlight of the Forum! Every project presenter has a reserved table for 2.5 hours, as do our sponsors and members. Participants have the opportunity to pre-schedule private meetings with project owners, where all projects offer business opportunities in the next 3-12 months. Each meeting last 15 minutes. Sign-ups for private meetings go live on July 18th, and each participant can schedule up to 10 meetings.

*"I can do all of my business development for the year at the Leadership Forum - especially during the private meetings reception."*

- High-level Technology Executive, repeat Forum participant

**AUGUST 2, 2019**

10:00 AM–12:00 PM

**Site Visits**

*Participants will have the opportunity to join one of the following site visits:*

**Parque Tecnológico de Brasília**

Visit this advanced technology park, in the middle of South America, and consider establishing your business in one of the fastest growing economies in Brasil.



**Air Freight Hub**

Just 12 kms from the center of Brasilia, visit a freight airport project with the potential to transform logistics for the country. Guided tour by Gilberto Magalhães Occhi, President of Terracap (Development Agency for the Federal District of Brazil/GDF).

## MEMBERS AND SPONSORS

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